

City of Santa Rosa Employees Fund Drive

What Matters

Making a Difference in Our Community



2003

Find more detailed agency information at <http://cweb/EmployeeFundDrive>
or posted on the electronic Bulletin Board in Outlook

Community Agencies Making a Difference

United Way S-M-L



United Way of Sonoma-Mendocino-Lake brings community partners together to focus on what matters most — impact. Local volunteers identify critical issues and fund programs that make a measurable impact on those issues. We focus the energy and resources of the community to achieve long-lasting and positive results. Your investment changes lives.

(707)528-4483 • www.unitedwaysml.org
755 4th Street • Santa Rosa, CA 95404

Together for Life



Two Together for Life — a joint American Cancer Society and American Heart Association program — gives the choice of sharing concern and dollars. Cardiovascular diseases and cancer rank as our leading killers. This gives you the chance to fight back. Your support is appreciated — especially by the people whose lives you help... or save.

(707) 545-6720 • www.cancer.org (ACS)
1451 Guerneville Rd., Suite 220 • Santa Rosa, CA 95403
707) 542-1992 • www.heartsources.org (AHA)
1400 Dutton Ave., Suite 20 • Santa Rosa, CA 95401

Earth Share of CA



Coalition of environmental groups working to improve the quality of life throughout California. Our groups promote solutions to urban problems such as traffic congestion, organize community efforts to preserve wildlife habitat and greenbelts, and protect the health of your family through the enforcement of clean air and clean water laws.

(800) 368-1819 • www.earthshareca.org
49 Powell Street, #510 • San Francisco, CA 94102

Community Health Charities



Community Health Charities of California supports over 50 nonprofit health charities fighting life-threatening illnesses. These charities provide patient services, education, and research to determine treatments and cures to eliminate the spread of disease. Contributions assist work with hospice programs, Alzheimer's, cancer, blindness, leukemia, arthritis, and multiple sclerosis among others.

(925) 947-5771 • www.healthcharitiescal.org
2363 Boulevard Circle, Suite 105 • Walnut Creek, CA 94595

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How Your Investment Makes a Difference:

United Way S-M-L

Twogether for Life

Earth Share of CA

Community Health Charities

\$5 per pay period

provides telephone counseling and support to stroke survivors and caregivers that they may have instant access to support and reclaim their lives with strength and confidence

\$10 per pay period

provides 13 nights of lodging and guidance to a homeless family, helping them correct the root causes which led to homelessness

\$10 per pay period

buys materials for students and teachers for two visits to urban wildlife refuge, giving children first hand experience to learn about ecology and interdependence

\$4 per pay period

trains one leader to teach warm water exercises to people with arthritis, providing safe, healthy exercise to people with limited capacity.

\$42 per pay period

As a \$1000* leadership donor, \$21 per week or \$42 per pay period, provides 2 months of lodging & counseling to a homeless family, resulting in lifeskills education that ends the cycle & establishes financial stability.

*based on a 26 pay periods

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Make a Difference Today!

Support What Matters — In Our Community

Choose to contribute to the City of Santa Rosa Employee Fund Drive, today. Join in the success of the 2002 campaign that exceeded its goal with a 12% increase. Together, we can continue to build our community's strength and resiliency for a healthier future.

Our dollars, in any amount, serve as investments in our community. This investment is to insure programs are available to assist us in times of need. Our investments can change lives to create long lasting and positive results.

We Are the Community We Build

Our contributions provide the support to help meet the health, human and environmental needs both locally and regionally. The federations work with their participating agencies to bring you up to date information, in your workplace, about local services being provided to make a difference in Sonoma County.

- You may donate to any non-profit, 501(c)(3) organization, in any location.
- You may contribute a one-time gift of cash or check.
- **Choose Automatic Payroll Deduction (PRD) for quick, easy donation.**

PRD is year-round, convenient and enables you to make a larger annual donation by spreading it out in smaller contributions. Donate any amount per pay period and have it automatically deducted from your paycheck. Donations made through payroll deduction will continue from year to year unless you make a change.

City Employees Are Leaders In Our Community

City employees provide the leadership and direction for the annual Fund Drive. An individual or team of employees serves as the employee campaign leaders (ECL) for their department. The ECL will educate, organize and promote the campaign within their City department.

Leadership Giving Matters

A gift of \$1,000 or more is a powerful way for you to demonstrate your commitment to the community. Your donation has direct impact on the lives of people living right here in Sonoma, Mendocino and Lake Counties.

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